

**RFP for Communications Strategies**  
**Job Number 35-16-CMO**  
**August 4, 2016**

**Questions and Answers**

Below are the questions received for this project and the answers to the questions provided by City staff:

1. Can companies from Outside USA can apply for this (like from India or Canada)?

Companies from outside the USA are welcome to submit proposals.

2. Do need to come over there for meetings?

It is expected that that there will be a need for onsite meetings with City officials and staff.

3. Can we perform the tasks (related to RFP) outside USA?

As stated in the answer to question 2, we expect onsite meetings. We do not intend to reimburse for international travel.

4. Can we submit the proposals via email?

The instructions for submitting proposals that are found in the RFP includes the option of submitting the proposal as an email attachment.

5. We'd like to propose a small public opinion poll in addition to what's called for in the RFP as a separate, and optional, scope. In our experience doing this work, a poll can be very helpful in scientifically and accurately informing on the priorities, thoughts and perspectives of a community. Is there a guideline against us doing so?

There isn't a guideline against it, provided it does not involve additional cost. We conducted our biennial community survey this year which included a question about how people got their information about the City and how well informed they are. The survey results are available on our website.

Issued on August 4, 2016

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